

SW Sports Performance Privacy Policy



INTRODUCTION:

This privacy policy is effective from 09.05.2024 discloses the privacy practises of <https://swsportsperformance.co.uk>

SW Sports Performance is a company providing triathlon training, swim coaching (Open water and Pool based), sports therapy and sports massage services.

The aim of a privacy policy is to act as a data using consent form, sets out how SW Sports Performance uses data and protects any personal information that you provide us. SW Sports Performance is committed to ensuring that your privacy is always protected.

WHY AND WHAT WE COLLECT:

At SW Sports Performance we collect personal data from our clients in order to deliver their training plans, organise training events, ensure athlete safety is met and provide all sports therapy and sports massage treatments.

The information that you provide and consent to share is then utilised both pre and during the assessment and all services provided by SW Sports Performance.

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WHAT WE DO WITH THE INFORMATION GATHERED:

The information gathered is required to ensure that the professional clinical record keeping of individuals information is up to date and we can provide the best possible treatment and coaching through all of SW Sports Performance's services on offer.

SECURITY:

SW Sports Performance is committed to ensure that your information is secure, to prevent unauthorised access or disclosure, encrypted electronic systems and standard operating procedures to safeguard and secure the information we collect are in place.



CONTROLLING YOUR PERSONAL INFORMATION:

Your privacy and feeling of security is paramount to us and we want you to know that we record your details, through safe secure means so that they CANNOT be used by any third parties unless this is to fulfil your requirements through a partner such as swim and triathlon coach working under SW Sports Performance.

We DO NOT sell on our customer database to any third parties, the details that we hold on our customers is only used in-house and stored for the legally required duration.

You may request details of personal information which we hold about you under the General Data Protection Regulation (GDPR). If you would like a copy of the information held on you or wish to withdraw consent, please contact Sophie Anderson (Head Coach at SW Sports Performance) at sophie.sportstherapy@gmail.com.

If at any stage you believe that any information of you is incorrect or incomplete, please email us and we can make amendments where necessary.

Who do we use to ensure data is protected?

SW Sports Performance used a software call Typeform for all areas that require any data input – including medical information and personal information.

Typeform specializes in **online form building and online surveys**. It allows users to create dynamic forms and surveys without needing to write code.

Typeform takes the security and privacy of user data very seriously. Here are some key points about their security measures and compliance:

1. **Certifications and Standards:**

- Typeform's security and compliance framework is certified by several international standards, including:
 - **ISO 27001:** This standard focuses on managing the security of an organization's information. Typeform ensures the confidentiality, availability, and integrity of client data.
 - **ISO 27701:** An extension to ISO 27001, it establishes requirements for a Privacy Information Management System (PIMS) to protect personally identifiable information (PII).
 - **SOC 2 Type II:** Ensures secure management of customer data.
 - **HIPAA Type I:** Compliance with healthcare data protection regulations.
 - **GDPR:** The strictest international privacy regulation, mandatory for EU-based organizations.



- **CS STAR Level 1:** Merges well-known security standards with a focus on cloud-based actors (customers and providers) ¹.

2. Data Protection and Privacy Measures:

- Typeform has policies in place, including password policies, data protection, classification of information, security in communications, continuity and contingency plans, incident management, and more ².
- They comply with the General Data Protection Regulation (GDPR), which sets guidelines for collecting and processing personal information from EU residents ³.

3. Transparency and Documentation:

- Typeform provides comprehensive overviews of their security measures and privacy policy.

Remember that Typeform continuously updates its security practices to ensure data protection and compliance.

Further Information

For further information regarding the security or your data please get in contact with Sophie Anderson via sophie.sportstherapy@gmail.com.